

**24 NCAC 06A .0903 NO DIRECT ADVERTISING TO VOLUNTARILY EXCLUDED PERSONS**

(a) No Operator shall allow, conduct, or participate in any advertising, marketing, or branding for Wagering that is aimed at Persons who have enrolled in the Voluntary Exclusion Program pursuant to G.S. 18C-922.

(b) No Operator shall direct mail, text, or electronic messages to an Individual in the Voluntary Exclusion Program or shall allow any employee or agent of the Operator, or Affiliated entity or a third-party pursuant to contract, to take such actions.

*History Note: Authority G.S. 18C-114(a)(14);  
Previously adopted as Rule 11-003;  
Eff. January 8, 2024;  
Readopted Eff. March 27, 2024.*